



# Muhammad Subhan

DIGITAL MARKETING & WEB DEVELOPMENT SPECIALIST

## Contact

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## Language

- Urdu – Native
- English – Advanced (C1)

## Skills Summary



## Expertise



## About Me

As a self-driven Digital Marketing & Web Development Specialist, I combine my knowledge of SEO, web design, and content strategy to create high-performing digital solutions. I'm passionate about learning through self-study and applying hands-on skills to help businesses grow online.

## Experience

### Digital Marketing & Web Development

2023 - Present

- Designed and developed responsive websites using WordPress and HTML, focusing on user experience.

### Internship - Digital Marketing

June 2022 - September 2022

- Assisted with SEO tasks, including keyword research and on-page optimization.

### Content Creator - Personal Blog

January 2021 - Present

- Created and optimized blog content focused on digital marketing and SEO.

## Education

### Smart Guest Blogging (SGB)

2020-Present

Acquired comprehensive knowledge in digital marketing strategies, guest blogging, SEO, and content creation, leading to a deep understanding of the online marketing landscape.

## Personal Statement

Driven by a passion for digital marketing, I thrive on helping brands optimize their online presence while constantly staying ahead of emerging trends. I believe in the power of learning through experience, self-education, and collaboration with industry experts.

## Certifications

- Google Analytics Certification – 2024
- SEMrush SEO Toolkit Certification – 2024
- HubSpot Content Marketing Certification – 2024
- Google Ads Certification – 2024
- Certified Digital Marketing Professional (CDMP) – 2024